

City of Litchfield
TIFA Meeting Minutes
April 12, 2017

Call to order

Chairman Ed Smith called to order the regular meeting of the Litchfield TIFA at 7:00 p.m. on April 12, 2017 in Litchfield City Hall.

Chairman Smith conducted a roll call. The following persons were present: Bill Nobles, Ed Smith, Brendan Sanger, Don Failing, and Matt Wolfinger

Absent: Michael Warren and Roger Winchell

Others Present: Andy Reynolds and Doug Terry - TIFA Administrator

Minutes: A motion was made by Failing and seconded by Nobles to approve the minutes of the Regular TIFA Meeting held on March 8, 2017. Motion passed unanimously.

- I. **Balance Sheet and Revenue & Expenditure Statements:** After board review, a motion was made by Failing and seconded by Nobles to accept and place on file the April Balance Sheet & Revenue Report. Motion passed unanimously.
- II. **Marketing Report & Discussion:** Bill Nobles explained that local efforts between Litchfield Community Schools, TIFA, the City of Litchfield, and Litchfield Township to collaborate marketing of the community. Recently Jack Smith has taken the lead on promoting Hawthorn Heights and is developing a television commercial. Jessica Bills is working with a marketing firm called the Hayden Creative Group. Their written proposal would help Litchfield develop a marketing strategy. Ed Smith stated that he feels Litchfield has all of the components including good schools, a growing industrial park, many recreational opportunities, and Hawthorn Heights. He further stated that this firm has the expertise to help us market Litchfield and our positive features. Andy Reynolds asked about the Krohn Center and welding opportunities. Bill Nobles informed the TIFA Board members of the different training events that have taken place and the future training that will be scheduled for the near future. A motion was made by Nobles and seconded by Failing to approve funds in the amount of \$1,600.00 toward the Hayden Creative Group for community marketing. Motion passed unanimously.
- III. **City Manager Report:** Doug Terry reported that the Liquor License for the Golf Course is being actively pursued. Terry also asked for permission to advertise the golf course in some of the local newspapers. By consensus of the TIFA Board, Terry will pursue advertising Litchfield Greens. Terry also mentioned being contacted by a solar energy company concerning leasing all or some of TIFA's property in the industrial park. Terry stated that he would pursue discussions.

IV. **Bills for Approval:** A motion was made by Failing and seconded by Sanger to pay the April bills in the amount of \$19,135.89. Motion passed unanimously.

V. **Manual Checks:** A motion was made by Failing seconded by Nobles to approve the manual checks in the amount of \$186,030. Those for the motion: Smith, Nobles Wolfinger, and Failing. Those opposed to the motion: Sanger. Motion passed.

Adjournment: A motion was made by Sanger and seconded by Failing to adjourn the April 12, 2017 meeting at 8:30 p.m. Motion passed unanimously.

Attested: Douglas K. Terry, TIFA Administrator, April 12, 2017