

REGULAR DDA MINUTES
March 25, 2015
5:00 PM

Jack Smith called the meeting to order at 5:00 PM.

Present: Chairman Jack Smith, Teresa Bonifield, Jessica Bills, Ed Smith and Robin Meyers

Absent: Tom Sawdey

Also Present: Clerk, Susan Ballinger

Approval of Minutes – Ed moved to approve the minutes of the November 19, 2014 Regular Meeting, supported by Teresa. Motion carried.

Approval of Balance Sheet and Revenue & Expenditure Report – Ed moved to approve the Treasurer's Report in the amount of \$10,250.60 supported by Robin. Motion carried.

Call to Public:

Unfinished Business:

Update on Restaurants and Golf Course – Discussion was held regarding the opening and/or reopening's regarding the Litchfield Diner, Madigan's, and Litchfield Greens. It is unknown at this time whether Litchfield Diner will reopen. Madigan's is now open for business. Litchfield Greens will be open once the weather permits, season passes can be purchased at the City Office.

Update on Old School Building – Jack stated there is a meeting on April 7, 2015 at 11 a.m. with a contractor who is interested in converting to building into "Workforce Housing" apartments. Updates may be available at the next meeting whether anything is going to be done.

Recommendations for Vacant Board Seat – Jack recommended the Bank, Bill Sours, Shell and the Cream Supreme. Specific recommendations should be submitted to the City Clerk for further approach.

New Business:

Ideas for Types of Promotions the DDA Could Offer to Downtown Businesses – Currently available is free rent with a maximum of \$250, façade grants, Butler ticket giveaways, reimbursement for signs and awnings. Discussion was held regarding advertisement and promotion of the pool. Jack requested that a study be done to see how many people visit the pool on a daily basis. City Clerk's office will work on the study.

Promotion of the yard sales was another topic of conversation. Discussion was held on marketing vacant buildings and study possibilities to see what would thrive in the downtown area. Discussion was held on also marketing the kayaking available in Litchfield.

Bills for Approval – None

Manual Checks – None

Adjourn – Teresa moved to adjourn at 5:43 p.m., supported by Jessica. Motion carried.

Respectfully submitted,
Lauren Skelly, Deputy Clerk