

**SPECIAL DDA MINUTES**  
**February 17, 2021**  
**5:00 p.m.**

Jack Smith called the meeting to order at 5:01 p.m. This meeting was held virtually via Zoom Meetings.

**Present:** Chairman Jack Smith, Mayor O.R. Smith, Ed Smith, Tom Sawdey and Jessica Bills

**Absent:** Teresa Bonifield

**Also Present:** John Jackson – McKenna AICP President, Danielle Bouchard – McKenna Associate Planner, Jill Barrett – Treasurer/Finance Director, Doug Terry – City Manager, and Lauren Skelly – Deputy Clerk/Treasurer

**Call to Public** – None

**Approval of Minutes** – O.R. Smith moved to approve the minutes of the January 20, 2021 Regular Meeting, seconded by Tom Sawdey. Roll call vote – 5 Yea’s 0 Nay’s 1 Absent. Motion carried.

**Bills for Approval** – Tom Sawdey moved to approve the check to McKenna for Professional Services rendered in the amount of \$1,785.00, seconded by Jessica Bills. Roll call vote – 5 Yea’s 0 Nay’s 1 Absent. Motion carried.

**Strategic Planning Session with McKenna** – Ms. Danielle Bouchard shared a presentation with the board. Danielle Bouchard stated that the importance of the DDA Development Plan is to identify upcoming projects, creating a timeline, and identify possible funding sources. The goal of the Development Plan is to meet all requirements of Public Act 57 of 2018, define aspirational future direction, articulate an attainable direction for projects, and assist with administrative support. Ed Smith asked about the TIF portion of the plan. Danielle Bouchard stated that during the meeting it should be discussed whether the TIF structure should be included, what would it look like, and how would it be implemented. Discussion was held regarding completed projects. Danielle Bouchard asked everyone what would they love to see downtown that isn’t currently here. Items that were discussed include: a bar, hotel rooms, retail stores, franchises, and fresh produce. Discussion was held regarding incorporating the needs of the Industrial Park with the needs of the Downtown and working with TIFA. Discussion was held about the possibility of expanding the DDA district.

**Adjourn** – The meeting was adjourned at 5:42 p.m. due to a disruption in the video feed.