

REGULAR DDA MINUTES

March 20, 2013

5:00 PM

Jack Smith called the meeting to order at 5:00 PM.

Present: Chairman Jack Smith, Ed Smith, Teresa Bonifield, Jessica Bills, Mary Stanton and Tom Sawdey.

Absent: Cindy Paletis

Also Present: Manager, Douglas Terry and Clerk, Susan Ballinger

Approval of Minutes – Jessica moved to approve the minutes of the January 16, 2013 Regular Meeting, supported by Mary. Motion Carried.

Treasurer's Report – Jessica moved to approve the Treasurer's Report in the amount of 7,442.65 seconded by Mary. Motion Carried.

Unfinished Business:

Mini Grant- Clerk, Ballinger presented 8 Mini Grant Application to the board after some discussion amongst the board 7 of the applications were approved contingent upon the applicants must first present the board with their project bids showing more details of what work is going to be done and receipts of payments to their contractors before they would be reimbursed any monies under the mini grant program. The application from Luigis (Earnest Jordan) was tabled until the next meeting, because the board felt that the scope of work being done it would be best if he applied for a regular Façade Grant. Tom moved to approve the 7 applications contingent upon the submittal of bids to the board with details of their projects, seconded by Teresa. Motion Carried

Façade Grant – Luigis Pizza – Tabled until next meeting to give Jack Smith time to discuss and review the application with Mr. Jordan there are certain items on the application that are not allowed expenses. The board also discussed the Façade Grant Program and decided that they would allow the grant to change this year from a 50/50 reimbursement to a 60/40 reimbursement for applicants that did not use/apply for the mini grant. If the applicant did receive a mini grant they would be allowed the normal 50/50 reimbursement under the Façade Grant Program.

Butler Tickets – Jack stated that he was given 25 tickets from the owners of Butler Motor Speedway to be distributed however the board wanted. After some discussion Jessica Bills is going to take responsibility of the tickets and distributing them amongst the downtown businesses.

New Business:

Discuss Downtown Business for sale- Jack stated that the Odd Fellows office building is for sale and they might be considering selling the museum buildings too.

Discuss advertising the downtown businesses in the Light House Village (LHV) News Letter- Jack stated he feels that LHV news letter is a great way to advertise our downtown businesses and the subdivision. Jack asked if the subdivision had been advertised in the news letter or the map and Ed said in the map. Jack feels the newsletter would be better if it is distributed four times a year.

New Restaurant Owner's- Doug stated that the owners were trying to be open by March 1st but they've have got into some extensive remodeling and are now hoping to be open by April 1st.

Resolution 2013-01 Budget Amendments 2012-2013 – Ed moved to adopt Resolution 2013-01, seconded by Tom. Motion Carried

Resolution 2013-02 – Adopt 2013-2014 Budget – Tom moved to adopt Resolution 2013-02, seconded by Jessica. Motion Carried.

Manager, Terry stated that it has been suggested to him from both this board and the Tifa board to do more advertising for available lots in the Hawthorne Heights subdivision. He showed the board the advertisement board's that were created and purchased and that will be strategically placed within the city limits. Manager, Terry informed the board that he has started looking into the electronic signs and has talked with Fritz advertising about them. Both he and Ed have been trying to find a location where the sign would be visible, nice, but yet discrete somewhere in the downtown area. Ed and I are pursuing this but it can be expensive and it's something this board needs to think about is the signs location. Manager, Terry thought maybe on the corner of the golf course as people enter town.

Bills for Approval –

Manual Checks -

Adjourn – Mary moved to adjourn at 5:30pm, supported by Jessica. Motion carried.

Respectfully submitted,
Susan Ballinger, Clerk