



Litchfield Sweet Corn Days Festival Event Sponsor Information

Thank you for your interest in sponsoring part of our Sweet Corn Days Festival!

The Sweet Corn Days Festival is held annually on the third weekend in August. The festival will be located in Downtown Litchfield, Michigan. The Sweet Corn Days Festival is an outdoor event that will be held rain or shine. There will be no rain dates and no refunds. Our event includes music, vendors, games, food, and more!

The mission of the Sweet Corn Days Committee is to create a festival that helps showcase what Litchfield has to offer and give our community an opportunity to shine. We are successful year after year because of the support that we receive from our community, volunteers, and sponsors.

Event sponsorships are available at different levels.



The platinum-level sponsorship will cover the entire cost of the music stage, tent, and chairs.

The cost for the platinum-level sponsorship is \$2,000.00.

To show our appreciation for the platinum-level sponsor, we will create a 4' x 6' banner to hang in front of the stage for the entire duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.

Limit: 1 Sponsor



The gold-level sponsorship will cover the entire cost of the game tent used during the festival.

The cost for the gold-level sponsorship is \$750.00.

To show our appreciation for the gold-level sponsor, we will create a 24" x 36" sign that will be hung on the front of the tent for the entire duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.

Limit: 1 Sponsor



The bronze-level sponsorship will be used to pay for the 5K Race or Car Show shirts. We pre-order approximately 50 shirts for each event.

The cost for the bronze-level sponsorship is \$100.00.

To show our appreciation for the bronze-level sponsor, we will add your logo on the back of the t-shirt, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.

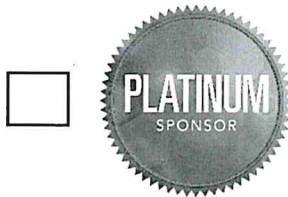
Limit: 10 Sponsors



Litchfield Sweet Corn Days Festival Event Sponsor Application

Business/Group Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Alt. Phone: _____
Email: _____

Select sponsorship level:



\$2,000



\$750



\$100

Other: _____

Applications must be received by July 20, 2022.
Logos for BRONZE Sponsorships must be received by July 25, 2022.
Payments must be received by August 1, 2022.

Signature _____

Date _____

Applications can be mailed/delivered to:
Sweet Corn Days Festival
221 Jonesville Street
P.O. Box 236
Litchfield, MI 49252
OR deputy@cityoflitchfield.org

Questions? Contact Lauren Skelly at
the Litchfield City Office
Phone: 517-542-2921 ext. 122
Email: deputy@cityoflitchfield.org

INTERNAL USE ONLY:

Date Application Rec'vd: _____ Date Payment Rec'vd: _____
Payment Type (Circle One): Cash - Check - Money Order
Check #: _____ Payment Amount: _____
Approved: Y N