



# Litchfield Sweet Corn Days Festival Event Sponsor Information

Thank you for your interest in sponsoring part of our Sweet Corn Days Festival!

The Sweet Corn Days Festival is held annually on the third weekend in August. The festival will be located in Downtown Litchfield, Michigan. The Sweet Corn Days Festival is an outdoor event that will be held rain or shine. There will be no rain dates and no refunds. Our event includes music, vendors, games, food, and more!

The mission of the Sweet Corn Days Committee is to create a festival that helps showcase what Litchfield has to offer and gives our community an opportunity to shine. We are successful year after year because of the support that we receive from our community, volunteers, and sponsors.

Event sponsorships are available at different levels.



The gold-level sponsorship will cover the cost of the music stage, tent, and chairs.

**The cost for the gold-level sponsorship is \$500.00.**

To show our appreciation for the gold-level sponsors, we will create a 4' x 10' banner to hang in front of the stage for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.



The silver-level sponsorship will cover the cost of the kids' game tent used during the festival.

**The cost for the silver-level sponsorship is \$250.00.**

To show our appreciation for the silver-level sponsors, we will create a 4' x 6' banner that will be hung on the front of the tent for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.



The bronze-level sponsorship will cover the cost of the entertainment during the festival.

**The cost for the bronze-level sponsorship is \$100.00.**

To show our appreciation for the bronze-level sponsors, we will create a 4' x 4' banner to hang in front of the stage for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.





# Litchfield Sweet Corn Days Festival Event Sponsor Application

Business/Group Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Select sponsorship level:

 **GOLD** SPONSOR  
**\$500**

 **SILVER** SPONSOR  
**\$250**

 **BRONZE** SPONSOR  
**\$100**

Other: \_\_\_\_\_

**Applications must be received by July 14, 2023.**  
**Payments must be received by July 24, 2023.**  
**Logos for Sponsorships must be received by July 25, 2023.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

Applications can be mailed/delivered to: Sweet Corn Days Festival 221 Jonesville Street P.O. Box 236 Litchfield, MI 49252 OR deputy@cityoflitchfield.org	Questions? Contact Lauren Skelly at the Litchfield City Office Phone: 517-542-2921 ext. 122 Email: deputy@cityoflitchfield.org
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**INTERNAL USE ONLY:**

Date Application Rec'vd: \_\_\_\_\_ Date Payment Rec'vd: \_\_\_\_\_  
 Payment Type (Circle One): Cash - Check - Money Order  
 Check #: \_\_\_\_\_ Payment Amount: \_\_\_\_\_  
 Approved:     Y     N