



## Litchfield Sweet Corn Days Festival Event Sponsor Information

Thank you for your interest in sponsoring part of our Sweet Corn Days Festival!

The Sweet Corn Days Festival is held annually on the third weekend in August. The festival will be located in Downtown Litchfield, Michigan. The Sweet Corn Days Festival is an outdoor event that will be held rain or shine. There will be no rain dates and no refunds. Our event includes music, vendors, games, food, and more!

The mission of the Sweet Corn Days Committee is to create a festival that helps showcase what Litchfield has to offer and gives our community an opportunity to shine. We are successful year after year because of the support that we receive from our community, volunteers, and sponsors.

Event sponsorships are available at different levels.



The gold-level sponsorship will cover the cost of the music stage, tent, and chairs.

**The cost for the gold-level sponsorship is \$500.00.**

To show our appreciation for the gold-level sponsors, we will create a 1' x 2' banner to hang in front of the stage for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.



The silver-level sponsorship will cover the cost of the kids' game tent used during the festival.

**The cost for the silver-level sponsorship is \$250.00.**

To show our appreciation for the silver-level sponsors, we will create a 1' x 2' banner that will be hung on the front of the tent for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.



The bronze-level sponsorship will cover the cost of the entertainment during the festival.

**The cost for the bronze-level sponsorship is \$100.00.**

To show our appreciation for the bronze-level sponsors, we will create a 1' x 2' banner to hang on the sound tent for the duration of the festival, as well as make mention in the Sweet Corn Days pamphlet and on our Facebook page.

Banners will be kept by the Sweet Corn Days Committee for re-use in future festivals.

Applications for sponsorships must be received by July 12, 2024.

Once your application has been received, you will be notified by email within 24 business hours of acceptance.

Upon acceptance of your sponsorship application, payment must be received by July 22, 2024.

All logos must be received in electronic format by July 23, 2024.

Checks should be made payable to Sweet Corn Days Festival. There will be no refunds if the event is canceled. Contributions will be used to help the next year's festival be successful and your sponsorship will carry forward.

Sponsorship contributions will be used to cover the expenses associated with the music stage, chairs, tents, and entertainment. There will be no refunds if the costs are less than anticipated. Excess funds will be used to help the next year's festival be successful.

Completed applications should be returned to Cassidy Taylor by email, fax, or mail.

Other sponsorship opportunities may also become available. Contact Cassidy Taylor for more information.

Not sure about sponsorship, but would still like to donate? We appreciate everything we get! All donors are listed in the Sweet Corn Days pamphlet and mentioned on our Facebook page.

Applications can be mailed/delivered to:

Sweet Corn Days Festival	OR	assistant@cityoflitchfield.org
221 Jonesville Street		
P.O. Box 236		
Litchfield, MI 49252		

Payments can be mailed/delivered to:

Sweet Corn Days Festival  
221 Jonesville Street  
P.O. Box 236  
Litchfield, MI 49252

Logos can be sent to: assistant@cityoflitchfield.org

Questions? Contact Cassidy Taylor at the Litchfield City Office  
Phone: 517-542-2921 ext. 121  
Email: assistant@cityoflitchfield.org



## Litchfield Sweet Corn Days Festival Event Sponsor Application

Business/Group Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Select sponsorship level:

☐

\$500

☐

\$250

☐

\$100

☐

Other: \_\_\_\_\_

**Applications must be received by July 12, 2024.**

**Payments must be received by July 22, 2024.**

**Logos for Sponsorships must be received by July 23, 2024.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

Applications can be mailed/delivered to:  
Sweet Corn Days Festival  
221 Jonesville Street  
P.O. Box 236  
Litchfield, MI 49252  
OR [assistant@cityoflitchfield.org](mailto:assistant@cityoflitchfield.org)

Questions? Contact Cassidy Taylor at the  
Litchfield City Office  
Phone: 517-542-2921 ext. 121  
Email: [assistant@cityoflitchfield.org](mailto:assistant@cityoflitchfield.org)

### INTERNAL USE ONLY:

Date Application Rec'd: \_\_\_\_\_ Date Payment Rec'd: \_\_\_\_\_

Payment Type (Circle One): Cash - Check - Money Order

Check #: \_\_\_\_\_ Payment Amount: \_\_\_\_\_

Approved: Y N